



 Retail

Nebraska Furniture Mart  
The Colony, Texas

## Project Spotlight

### Date

September 2013 - May 2014

### Project Size

Five-Level Garage: 2,000 Spaces

### Products Installed

- Ultrasonic Mini Sensors – External RGB LED Indicators
- Monument Entry Sign
- Internal Matrix Signs

### Unique System Features

First type of installation of its kind in US market. Success of first garage led to two more garages added to the system for a total of 9,500 spaces.

### Project Contact

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## Project Challenge

National Furniture Mart, a store that opened in Rose Blumkin's basement in 1937 Omaha, NE, chose to locate its "America's largest home furniture store" in The Colony, TX in 2015. Offering big selection, big savings and big ideas, NFM inspires customers to create the home of their dreams (without breaking the bank.)

NFM wanted to extend the customer experience into the parking garage. They told Parking Guidance Systems that the last thing they wanted was a customer who could not find a space when coming to their store. They wanted their customers to think and say, "what a great idea."

PGS is the place for great ideas—like installing a system, the first its kind in the US market, to be written specifically into the store's original construction blueprints. Because we were part of the build, our system's conduit could be laid in place while the slab was being poured.

## System Features

- Number of sensors: UMS – 1,625
- Number of ticketing systems: None
- Number of Signs: One Monument Entry Sign; 20 Internal Signs
- Software/apps: IVIS – web-based browser allows parking management to understand how parking garage is being used. Up to 1,000 customizable reports allows management to make decisions backed by data.