

## Commercial Property Traffic Analysis

A commercial property management tool, designed for property owners and managers to monitor and analyze traffic patterns onto properties such as corporate campuses, shopping malls and other multi-tenant or large stand-alone centers in order to:

Present traffic metrics to analyze use of parking facilities by traffic count.

### Key benefits provided

- Data analysis for property management
- Optimize financial return on property to owner

### Hosted Functionality:

- User interface for Administrator
- GIS data map showing real time counts and occupancy
- Securing remote server from unauthorized access
- Configuration and support of initial network service

### Equipment Outage Notification & Alerts

- Real time system hardware monitoring and diagnostic module and alerts on GIS data map
- Remote manufacturer second level hardware support
- Hardware firmware updates to all sensor hardware as it is released

### Reports & User Interface

#### Administration

- Real time in-bound traffic counts, by ingress point and total in-bound traffic by location
- Historical in-bound traffic counts, by ingress point and total in-bound traffic by location(s) and zones
- Real time out-bound traffic counts, by ingress point and total in-bound traffic by location
- Historical out-bound traffic counts, by ingress point and total in-bound traffic by location(s) and zones
- Real time parking occupancy/availability
- Historical occupancy/availability
- Calculated historical dwell time